

Arbortext EMEA Conference 2019 Agenda

Version 1.3

Monday, December 2nd 2019			
18:00	19:00	Get together at Fleming's Bar	All
Tuesday, December 3rd 2019			
9:30	10:00	Registration	All
10:00	10:15	Welcome Kick-off	Pushpinder Toor , VP & General Manager, Arbortext Business Unit PTC.
10:15	11:00	<i>These are a few of our favorite things</i> Single-Sourcing Solutions will be sharing the top features and tricks they use and teach in the Arbortext tool suite.	Liz Fraley , CEO at Single-Sourcing Solutions.
11:00	11:15	Coffee Break, Grand Foyer	All
11:15	12:00	<i>The Anatomy of a Successful Content Strategy</i> Mark McLeod will be highlighting the value of a technical content strategy and how some major Blue-Chip companies are harnessing the value of this to achieve great results. You may surprised at what you learn.	Mark McLeod , Global Director of Consultancy and Major Accounts at L&T Technology Services.
12:00	12:45	<i>The NAXAS SIM-Process – Creating, publishing and maintaining XML inside PDMLink Windchill and connecting product data to track the changes</i> The Presentations shows the concept and the workflow implementation of the XML-based Authoring environment inside PDM Link Windchill. Furthermore, it shows how Product Data (Parts) gets connected and change management is applied	Mr. Bengt A. Berg , Senior Manager Documentation at Nordex.
12:45	13:45	Lunch, Fleming's Hotel Restaurant	All
13:45	14:30	<i>Looking at new developments and product releases to come with an overview of the Arbortext Products Roadmap and your chance to contribute in this interactive session</i>	Simon Taylor , Senior Product Manager, Arbortext Business Unit PTC
14:30	15:15	<i>Augmented Reality and the Digital Thread</i> As the world transitions to smart connected products, we will take a look at how content can be delivered electronically to support the future requirements and discuss what needs to happen in order to manage the digital changes efficiently.	Denis Dublineau , Principal Application Engineer - Enterprise Digitization for Service at PTC. Susan Chapman , Business Development Manager at PTC.
15:15	15:45	Coffee Break, Grand Foyer, Visit partner info points	All

15:45	16:30	<p>Integration of Arbortext Editor with Congree Authoring Server at Schindler AG, Switzerland</p> <ul style="list-style-type: none"> • Authoring support: Why Congree • Implementation Project: What went well & the challenges • Experiences with operative system 	<p>Eric Gander, Head of Corporate Technical Documentation, Schindler Management AG.</p> <p>Alexander Becker, Head of Sales, Congree Language Technologies GmbH.</p> <p>Rainer Schmidt, CEO, DATACOPY publishing solutions gmbh</p>
16:30	16:55	<p>Service & Parts Information Solution - Optimize delivery of Service information for sustained business results in After Sales service</p> <p>Market insights how companies are able to achieve significant service performance results and able to deliver value through Service Information & solution focus. Learn more about how ITC Infotech has partnered with KOEL and other customers and help them benefit from such solutions.</p>	<p>Parameswaran Sivaramakrishnan, General Manager SLM practice</p>
16:55	17:00	Day Closing	<p>Pushpinder Toor, VP & General Manager, Arbortext Business Unit PTC.</p>
18:00	21:30	Dinner, Fleming's Restaurant	All
Wednesday, December 4th 2019			
9:00	9:45	<p>AUTOMATING CONTENT GENERATION IN ARBORTEXT – MTU case study</p> <p>Engine emissions are a hot topic nowadays. This is no different for MTU Friedrichshafen, a division of Rolls-Royce plc., renowned manufacturer of combustion engines. Engine characteristics and emission results must be documented in an accurate and compliant form. The challenge is to collect data from various sources, such as engineering BOMs and test reports. To that end, Arbortext Editor and Service Information Manager were leveraged to automatically extract, aggregate and present the needed information, thus saving time and reducing errors.</p>	<p>Sylvie Loos, Head of Services at Arsandis GmbH</p> <p>Dr Joachim Loos, CEO of Arsandis GmbH</p>
9:45	10:30	<p>Re-inventing the Financial Typesetting Solution with Arbortext Layout Developer & integrated EU regulatory compliant comparison</p> <p>This case study presentation looks at a unique opportunity we had to create a new solution building on a 25+ year legacy of Layout Developer in Financial print. We will demonstrate the solution and look at the challenges we faced to build a new purpose-built typesetting environment along with 2 bespoke applications for MS Word docx round trip conversion and integrated UKLA/BaFin specialised compliant document comparison</p>	<p>Chris Western, CEO at tformat publishing solutions.</p>
10:30	11:00	Coffee Break, Grand Foyer, Visit partner info points	All

11:00	11:45	<p>Leveraging the power of Arbortext</p> <p>Arbortext is a mature and extensible system with an amazing range of capabilities. It combines with Windchill to form the world's most powerful integrated content development environment. This software offers a breathtaking range of possibilities for businesses through process automation efficiencies and cost savings. Join GPSL as they explore the realm of possibilities offered by Arbortext. As a veteran provider of Arbortext solutions, and for the first time ever, GPSL is providing a peek at some of the most interesting content and publishing challenges they have surmounted with Arbortext. How can tables be automatically sized in the PDF? How can the laborious process of Quality Assurance for publishing be automated? Learn the answer to these and more.</p>	<p>Mitchell Bakos, Chief Technology Officer at Global Publishing Solutions.</p>
11:45	12:30	<p>Round Table break out discussions</p> <p>Specialised topic discussions by our expert panel on the chosen hot topics of the conference</p>	<p>PTC & Partners</p>
12:30	13:30	<p>Lunch, Restaurant Fleming's</p>	<p>All</p>
13:30	14:30	<p>Tips and Tricks about Arbortext Layout Developer and other Arbortext software</p> <p>Simon and Richard will present new and upcoming features of Layout Developer & Styler and more</p>	<p>Richard Jinks, Principle Software Development Engineer, PTC.</p> <p>Simon Taylor, Senior Product Manager, Arbortext Business Unit PTC.</p>
14:30	14:45	<p>Conference Closing</p>	<p>Pushpinder Toor, VP & General Manager, Arbortext Business Unit PTC</p>