

# UPCOMING MARKETING EVENTS



- [IFS World Conference](#), Boston, MA – October 7-10, 2019
- [LavaCon Content Strategy Conference](#), Portland, OR – October 27-30, 2019
- [Tekom tcworld Conference](#), Stuttgart, Germany – November 12-14, 2019
- [Arbortext User Group, Frankfurt, Germany – December 3-4, 2019](#)
- [PTC User Winter Forum](#) Winter Technical Community Open Forums, January 28-30, 2020, in Scottsdale, AZ.
- [CIDM](#) - April 2020 Phoenix, Arizona – Dates coming soon
- Arbortext Symposium May 2020 – Dates coming soon



# 2<sup>ND</sup> ANNUAL BACK-TO-SCHOOL WEBINAR SERIES



- [What's New with the Arbortext Solution](#) – September 23, 2019 at 10:00am EST
- [Tips on Navigating Technical Support](#) – October 22, 2019 at 10:00am EST
- [Arbortext Layout Developer: Tips and Tricks](#) – November 14, 2019 at 10:00am EST
- [What's New with PTC Technical Illustrations](#) – December 12<sup>th</sup>, 2019 at 10:00am EST
- Sessions will be recorded and posted to our [YouTube channel](#)

# ARBORTEXT EMEA USER GROUP

Deb Williams, Melissa Wagner, and  
Pushpinder Toor  
Arbortext Business Unit

September 10, 2019



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## AGENDA

- OBJECTIVES
- DATE & LOCATION
- MEETING ROOMS & PARTICIPATION
- USER GROUP AGENDA

# OBJECTIVES

- Share Best Practices
- Hear from Arbortext Customers
- Present the Arbortext Roadmap & Vision
- Provide a Platform for Partner's to Engage with Customers
- Opportunity to Network
- Allow Time for Questions/Answers & Discussions
- Have Fun!!





## DATE & LOCATION

- When:  
December 3-4,  
2019
- Hotel:  
Fleming's Hotel  
Frankfurt Main-  
Riverside
- Location:  
Lange Strasse 5-9  
60311 Frankfurt,  
Germany





MONDAY,  
DECEMBER 2<sup>ND</sup>

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**Optional Cocktail Reception**

- Location: Fleming's Frankfurt  
Main Riverside –  
Fleming's Bar
- Time: 18:00 – 19:00



TUESDAY, DECEMBER 3<sup>RD</sup>

Seven 45-minute sessions consisting of:

- Presentation
- Panel Discussion
- Tips & Tricks

**Tuesday, December 3rd 2019**

9:30	10:00	Registration
10:00	10:15	Welcome Kickoff
10:15	11:00	Arbortext Styler / Editor
11:00	11:15	Coffee Break, Grand Foyer
11:15	12:00	Content Strategy
<b>12:00</b>	<b>12:45</b>	<b>Session TBD</b>
12:45	13:45	Lunch, Restaurant Fleming's
13:45	14:30	Actual versions and roadmap Arbortext products
14:30	15:15	Digital Thread including Augmented Reality
15:15	15:45	Coffee Break, Grand Foyer, Visit partner info points
15:45	16:30	Integration of Arbortext Editor with Congree Authoring Server at Schindler AG
<b>16:30</b>	<b>16:55</b>	<b>Session TBD</b>
16:55	17:00	Day Closing
18:00	21:30	Dinner, Restaurant Fleming's





WEDNESDAY, DECEMBER 4<sup>TH</sup>

Five 45-minute sessions consisting of:

- Presentation
- Panel discussion
- Trips & tricks

Wednesday, December 4th 2019		
9:00	9:45	MTU Arbortext User Case Study
<b>9:45</b>	<b>10:30</b>	Format Arbortext User Case Study Financial Print
10:30	11:00	Coffee Break, Grand Foyer, Visit partner info points
<b>11:00</b>	<b>11:45</b>	<b>Session</b>
<b>11:45</b>	<b>12:30</b>	<b>Session</b>
12:30	13:30	Lunch, Restaurant Fleming's
13:30	14:30	Tips and Tricks about Arbortext APP and other Arbortext software
14:30	14:45	Conference Closing



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