

Day One : Wednesday September 17th 2014				
#	From	To	Title	Info
0	9:30	10:30	Registration and refreshments	
1	10:30	10:40	Welcome, since we last met...	Chris Western (0), CEO tformat ltd.
2	10:40	11:25	Arbortext & APP product roadmap 1: where we are now	Simon Taylor (1), Product Manager PTC
	11:25	11:45	Refreshment Break & networking	
3	11:45	12:25	Arbortext APP in PTC's product portfolio; tformat and DATACOPY in PTC's partner scenario	Rainer Schmidt (1), CEO Datacopy Publishing Solutions gmbh
4	12:25	13:00	3 problems, 3 solutions. Real customer situations, APP mini demos. 1) Working around layout problems with blocks 2) Dynamic layout choices with pre-testing content length 3) Interactive live link between XML Editor and APP formatted preview	Chris Western (1), CEO tformat ltd.
	13:00	14:00	Lunch Break	
5	14:00	14:45	Using the JavaScript Print driver for custom HTML output + ePub from Arbortext APP	Richard Jinks (1), Senior Developer PTC
6	14:45	15:30	Datacopy APP pocket guides, libraries and getting the best of the codex scriptorium	Uwe Braun (1), Datacopy Publishing Solutions gmbh
	15:30	15:50	Refreshment Break & networking	
7	15:50	16:15	Getting the most from your Maintenance and Support++: Web tools, licencing options, using FlexLM, Support++ resources & PTC community.	Chris Western (2), CEO tformat ltd.
8	16:15	17:00	From user experiences to new markets and products?	Jaap Prummel (1), CEO J A P E S
9	17:00	-	Review of the day + Q&A	Chris Western & partners
	18:30	22:00+	Drinks Reception and Evening Social Garden BBQ Dinner @ the Weir Bar	

**Arbortext APP World 2014
Users' Meeting Programme**



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Day Two : Thursday September 18th 2014				
	From	To	Title	Info
10	9:30	09:35	<i>Good Morning</i>	
11	9:35	10:20	Arbortext & APP product roadmap 1: what is coming	Simon Taylor (2) Product Manager PTC
12	10:20	11:00	Arbortext APP V10-11 template design techniques, common functionality methods, best practices ideas and demos. <i>Part 1.</i>	Chris Western (3a), CEO tformat ltd.
	11:00	11:30	Refreshment Break & networking	
13	11:30	12:30	Arbortext APP V10-11 template design techniques, common functionality methods, best practices ideas and demos. <i>Part 2.</i>	Chris Western (3b), CEO tformat ltd.
	12:30	13:45	Lunch	
14	13:45	14:10	Fonts and font handling in APP	Jaap Prummel (2), CEO J A P E S
15	14:10	15:15	Track 1: Custom colours and custom rules in Arbortext APP Track 2: Custom markup and APP code in Arbortext Styler	Uwe Braun (2), Datacopy Publishing Solutions gmbh
	15:15	15:45	Refreshment Break & networking	
16	15:45	16:45+	Utilising JavaScript for additional functions in APP: Hyphenation, Contexts, Page events and some unseen extras!	Richard Jinks (2), Senior Developer PTC
17	-	17:00+	Review of the day + Q&A + Meeting Close	Chris Western and partners